

If sending Flash creative itself, the following information must be sent to SINA:

1. SWF file (<30k)
2. FLA file
3. back-up GIF

A. getURL actions in general.

1. The URL should be `_level0.clickTAG`. The ad server will only recognize the standard casing of "clickTAG" for the variable name (not "ClickTag" or "clicktag", for example).
2. Set the URL for an expression.
3. Set the target window to `_blank` (to open a new window).
4. Set Variables to Don't send.

Example: Adding a clickTAG to ActionScript 2.0

Create a button on your Flash movie and use `getURL()` to specify the clickTAG

```
-----  
on(release)  
{  
    getURL(_level0.clickTAG, "_blank");  
}  
-----
```

Example: Adding a clickTAG to ActionScript 3.0

If you use the example below, change 'Link_1' to the instance name of your clickTAG button.

```
-----  
Link_1.addEventListener(MouseEvent.CLICK, function(event:  
MouseEvent): void {  
    var sURL: String;  
    if ((sURL = root.loaderInfo.parameters.clickTAG)) {  
        navigateToURL(new URLRequest(sURL), "_blank");  
    }  
}  
-----
```

B. Always set background color for all flash files.

* Before send in the Flash file, please make sure you **convert all text to graphic**
In Flash, Select the text -> Modify -> Break Apart

